

News Release

Thailand Prepares to Host the 74th Bangkok Gems & Jewelry Fair, Showcasing a New Era of Design and Value Creation

11 August 2026 — The Department of International Trade Promotion (DITP), the main organizer, in collaboration with the Gem and Jewelry Institute of Thailand (Public Organization), or GIT, the co-organizer, together with the public- and private-sector organizing committee, held a press conference to announce the 74th Bangkok Gems & Jewelry Fair, taking place from 8–12 September 2026 at the Queen Sirikit National Convention Center (QSNCC), Bangkok. The fair aims to reinforce Thailand's position as a global hub for gems and jewelry trade and design-led value creation, with a target trade value of at least USD 160 million.

Mr. Surinthorn Sunthornsanan, Deputy Director-General of DITP and Chairman of the press conference, said, "For more than 40 years, the Bangkok Gems & Jewelry Fair has been a key driving force for Thailand's gems and jewelry industry, one of the country's top 10 export industries. Today, **Bangkok Gems is recognized as one of the world's top four major gems and jewelry trade fairs and the world's largest colored gemstone trading hub.** Despite global economic volatility and reciprocal tariff measures imposed by major trading partners, Thailand's gems and jewelry exports continue to demonstrate strong growth. **During the first six months of 2026 (January–June), Thailand's gems and jewelry exports reached USD 8,253.19 million, an increase of 11.58%, clearly reflecting continued global confidence in Thai products.**"

"For the next stage of development, DITP is placing greater emphasis on upgrading Thai entrepreneurs from Original Equipment Manufacturing (OEM) to Original Design Manufacturing (ODM), enabling them to develop their own products and designs while building Thai brands with stronger recognition in global markets. The 74th Bangkok Gems & Jewelry Fair will bring this direction to life through The Designer Zone, highlighting the creativity of Thai designers and the expertise of Thai manufacturers. Design and branding are among the most powerful drivers of value creation, demonstrating that Thailand is not only a skilled manufacturing base with exceptional craftsmanship, but also a source of internationally competitive creativity."

The 74th Bangkok Gems & Jewelry Fair will occupy the full exhibition area of QSNCC, covering more than 53,000 square meters, with more than 1,300 exhibitors from over 20 countries. The fair is expected to welcome at least 45,000 visitors from around the world and generate trade value of no less than USD 160 million, Mr. Surinthorn added.

Mr. Sumed Prasongpongchai, Director General of GIT, DITP's co-organizing partner, said, "Thailand is internationally recognized as a global colored gemstone trading hub, supported by its long-established expertise in gemstone cutting and enhancement. This success will be showcased through **the special exhibition 'The Craft of Brilliance,'** which traces the development of Thailand's gems and jewelry industry — from its foundations in traditional knowledge and craftsmanship to the value creation made possible through expertise, technology, and innovation. The exhibition will also feature academic works and showcase the evolution of research in gems and jewelry."

He added that in addition, GIT will provide on-site gemstone and jewelry testing and certification services through an internationally accredited laboratory, helping to build the highest level of confidence among buyers, sellers, and investors from around the world. The fair will also feature a comprehensive program of industry-focused activities, including

marketing and technical seminars, skill-building workshops for entrepreneurs, and a Networking Reception, providing buyers and industry professionals from around the world with opportunities to connect, forge partnerships, and develop new business relationships.

The 74th Bangkok Gems & Jewelry Fair will take place from 8–12 September 2026 at the Queen Sirikit National Convention Center (QSNCC), Bangkok. The event will also feature a wide range of special activities and parallel programs related to the gems and jewelry industry. For more information, visit www.bkkgems.com.

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